



Annual
Report

2015



United Way
Sudbury and
Nipissing Districts

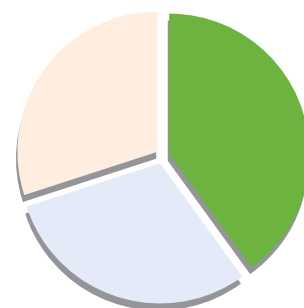
Building strong

1,382 safety plans were developed for women dealing with domestic violence

23,363 seniors were provided transportation, assisting them in keeping their independence

communities

How we invest your support



40%

The percentage of United Way community funding allocated to services and support programs.

18
Programs

14
Agencies

517 clients were assisted with hearing and/or vision loss and in securing assistive devices that they needed

804 recreational/educational activities were facilitated for adults with developmental disabilities

➔ Goal

United Way Sudbury and Nipissing Districts supports programs that work to engage and mobilize residents to take collective action. They may improve access to, and availability of, resources needed to revitalize and strengthen neighbourhoods.

➔ Service Areas

- Community mental health services
- Independent living
- Victims of domestic violence
- Volunteer engagement
- Persons in transition and crisis



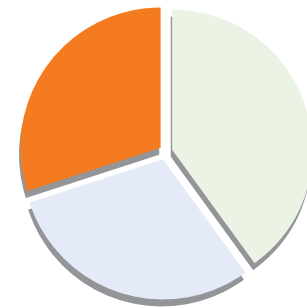
Helping kids be all they can be

1,674 children were able to attend camp, recreation, arts and culture or sports

98 youth have fewer conflicts at home or in school

they can be

How we invest your support



30%

The percentage of United Way community funding allocated to services and support programs.

188 parents learned how to better support their children's needs, such as post natal care, learning disabilities, and parenting techniques

➔ Goal

United Way Sudbury and Nipissing Districts supports programs that allow kids to be successful, independent adults. Children and youth need a good start in life; access to early literacy and development programs; positive school experiences during the middle years and to graduate from high school. They also benefit from recreational activities, mentor relationships with adult role models and opportunities to discover and develop their talents and interests.

➔ Service Areas

- Camp, recreation, arts and culture and sports
- Child and youth mental health
- Youth leadership development
- Homework, mentoring and school completion
- Supportive adult relationships
- Parent and infant relationships
- School readiness



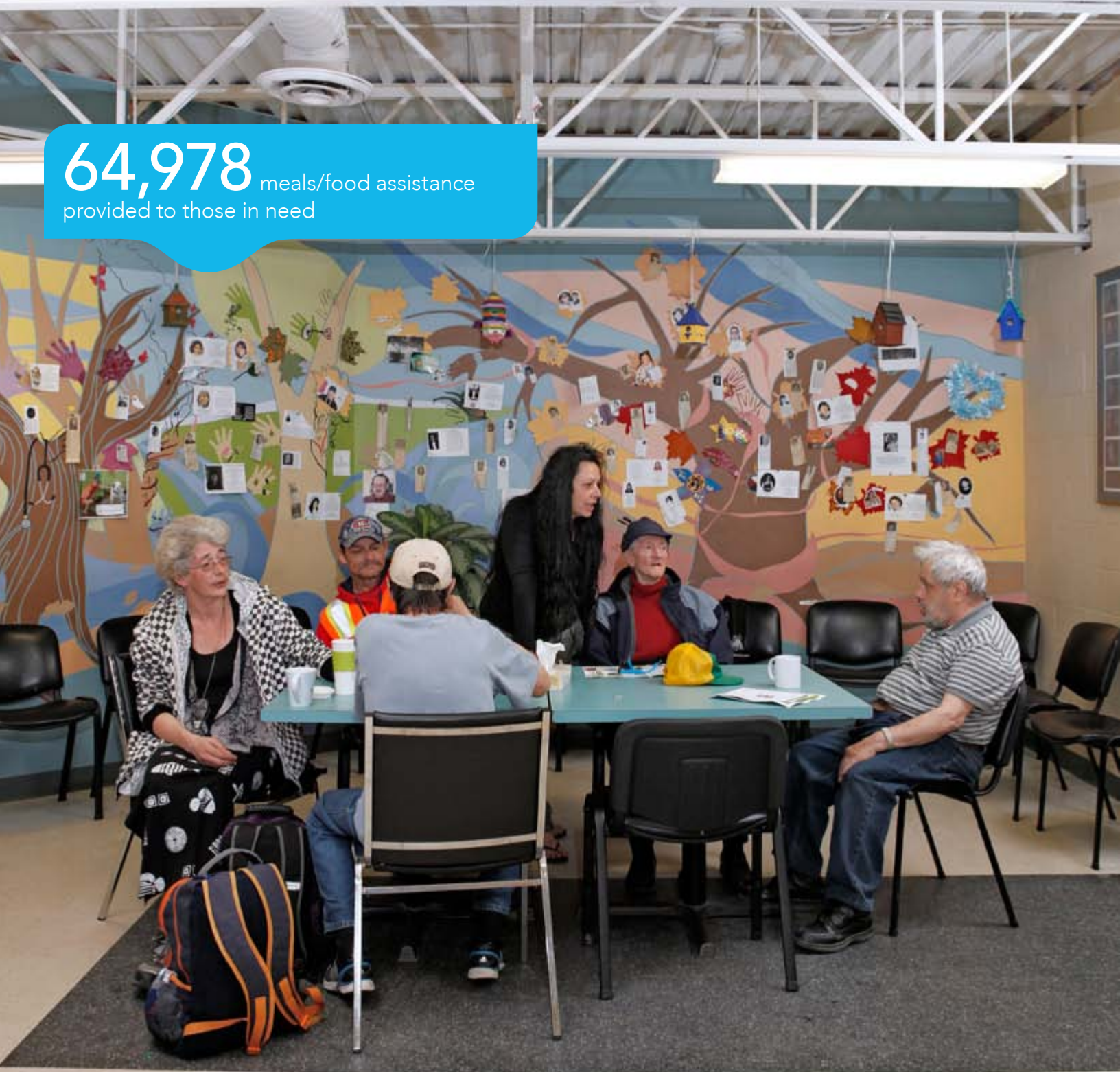
15
Programs

11
Agencies

251 children and youth were able to access mentorship and homework assistance

Moving people from poverty to possibility

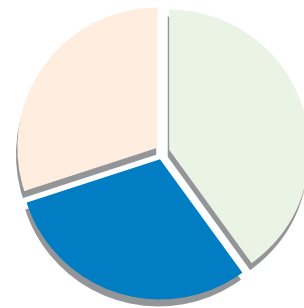
64,978 meals/food assistance provided to those in need



526 clients provided safe shelter

6,638 income tax returns were filed, enabling low income earners to access other economic supports

How we invest your support



30%

The percentage of United Way community funding allocated to services and support programs.

14
Programs

10
Agencies

1,805 jobs provided to casual workers

➔ Goal

United Way Sudbury and Nipissing Districts is committed to ensuring access to support for families and individuals. We support numerous programs to give individuals the ability to avoid, stabilize, or transition out of the cycle of poverty.

➔ Service Areas

- Employment and skills development
- Affordable housing and transportation
- Food access
- Emergency shelters access



Board of Directors

Executive Committee

Ashley Thomson – President
Barb Nott – Past President
Guy Fournier – 1st Vice Chair – Nipissing representative
Jeff Huska – 2nd Vice Chair
Jamie West – 2nd Vice Chair, Labour
Rob Roeterink – Treasurer

Board Members

Bleir Millions
Chris Vuorensyrja
Darlene Kaboni
Jenny Parisotto
Leo Deloyde – Nipissing representative
Marc Chouinard
Melanie Cacciotti
Patrick Brouzes
Paul Gomirato
Rayudu Koka
Tina Vincent Gagnon
Réjean Amyotte – Nipissing representative

Staff

Michael Cullen – Executive Director
Bobbie Noel – Finance Manager
Linda Dupuis – Community Initiatives Manager
Kelly Sinclair – Donor Relations and Strategic Engagement Manager
Bryan Obonsawin – Director, Labour Community Services
Tammi Lear – Finance Coordinator
Brian St. Louis – Operations Coordinator
Sarah Dost – Program Coordinator
Britt Brown – Campaign Coordinator
Katina Matheson – Community Coordinator – Nipissing
Ciara Deschamps – 211 Project Coordinator – Nipissing
Katherine Cockburn – Campaign Manager
Melina Whissell – 211 Coordinator
Vanessa Pisani – Donor Relations Coordinator

Sponsored Employees

Thank you to the organizations who have contributed a staff person to help us throughout the 2015 Campaign!

Tina Vincent Gagnon – Vale/USW
Danica Pagnutti – Vale/USW
Stephanie Bonin – Cambrian College, Collège Boréal, Laurentian University

Campaign Committees

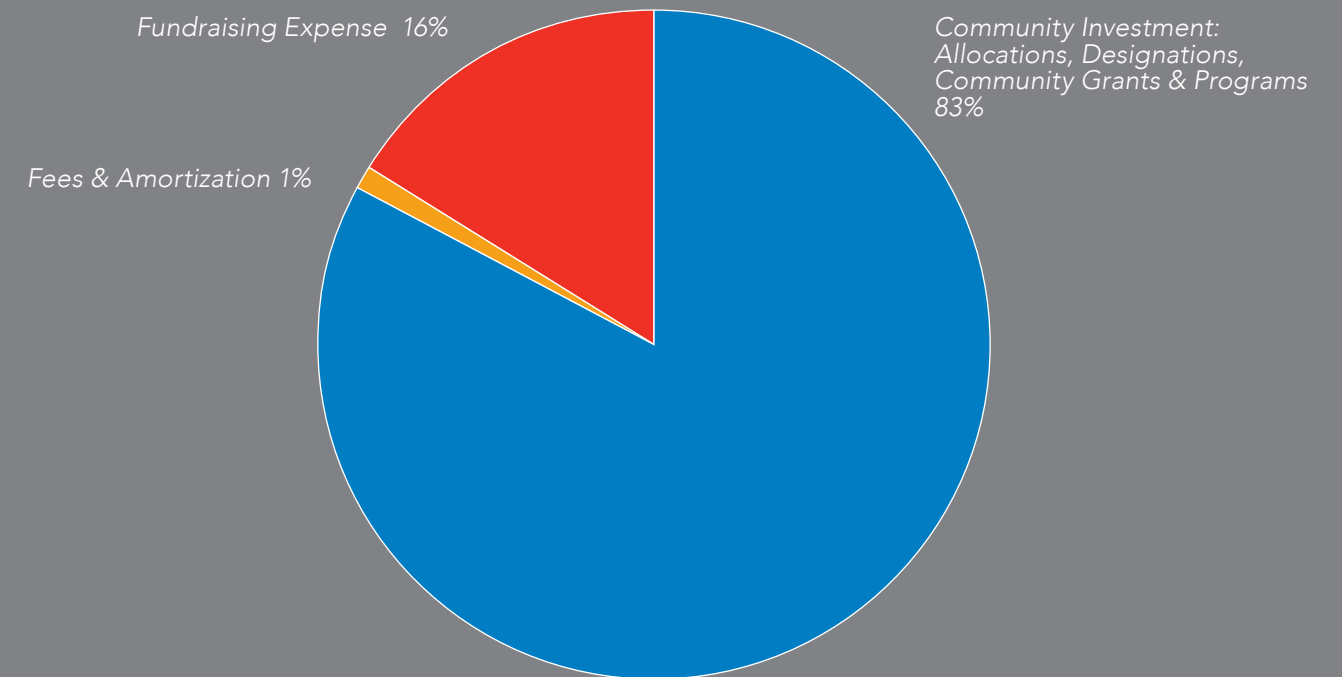
Campaign Committee – Nipissing

Catherine Whiting – Chair
Paul Goodridge
Paul Walker
Lise Wilson

Campaign Cabinet – Sudbury

Lisa Bonin – Campaign Chair
Paul Kusnierczyk – Vice Chair
Frank Cinotti
Jessica Penteris
Linda Boyd
Marc Chouinard
Viviane Lapointe
Bill Bray
Gisele Paquette
Jack Quenville
Jessica Aubin
Kelly Scott
Mike Allard
Michael MacWilliam
Nick Pavacic
Scott McCulloch

Disbursement of Money 2015



To see our complete financial statements, please visit our website: www.unitedwaysudbury.com

Our commitment to you

Every year, thousands of people unite to support the community through our campaign. That's because people feel confident that their investment is making a direct and lasting impact. At United Way, we work every day to cultivate that trust. We pride ourselves on being responsible, transparent stewards of the community's resources and your generous support.

We remain effective and keep costs low by maintaining a strong internal-fundraising department, by strategically leveraging volunteers, and by taking advantage of donated services and advertising support. Our administrative and fundraising costs are well below the 35% cost-revenue ratio recommended by the Canada Revenue Agency, which means a bigger impact for your every dollar.

United Way Sudbury and Nipissing Districts
Strategic Plan 2015-2018



Introduction	Strategy One	Strategy Two	Strategy Three	Strategy Four
<p>This plan outlines a three year strategic direction for United Way Sudbury and Nipissing Districts. These strategies and goals will be measured through consistent board, staff and volunteer engagement on a monthly basis to translate the mission/vision into community impact.</p> <p>Three focus areas will assist United Way to achieve this:</p> <ul style="list-style-type: none"> • All that kids can be • From poverty to possibility • Healthy people, strong communities <p>Vision To create opportunities for a better life for everyone in our communities.</p> <p>Mission To improve lives and build community by engaging individuals and mobilizing collective action.</p> <p>Values</p> <ul style="list-style-type: none"> • Demonstrate trust, integrity, transparency, inclusivity and respect. • Energize and inspire volunteerism and volunteer leadership. • Endorse innovation, partnerships and collective action. • Provide non-partisan leadership. • Embrace diversity. 	<p>Become a state of the art fundraising organization to ensure the resourcing and sustainability of our community impact across our catchment area.</p>	<p>Create a localized network that becomes the go-to trusted social services leader for its depth of knowledge and ability to measure, evaluate and communicate the outcomes of our community impact.</p>	<p>Become a high performing organization that is connected, interdependent and innovative throughout our catchment area, that is built on trust and demonstrates excellence through its systems and practices.</p>	<p>Address a key priority related to improving the health and well being of children, youth and young adults in our communities.</p>
	Goals	Goals	Goals	Goals
	<ol style="list-style-type: none"> 1. Establish new and foster ongoing partnerships and collaborations with funders, labour, workplaces, businesses, organizations and individuals. 2. Diversify funding streams and develop resources to increase financial stability including implementing a major gift campaign, securing government subsidies, utilizing student placements, service learning, social enterprise and events. 3. Utilize the Direct to Donor approach to build the Leadership Giving Program and increase individual giving, as well as increase the number of businesses supporting the Affinity Rewards Program. 	<ol style="list-style-type: none"> 1. Utilize focused research, training and best practices to ensure evidence based programming and evaluation, as well as our base of knowledge and expertise. 2. Establish new and further develop networks and programs that enable excellence in knowledge development and exchange through business innovation and communication. 3. Strengthen the non-profit sector for the priority populations and communities we serve, through United Way's internal programs and initiatives. 4. Strengthen the volunteer sector within the communities we serve to better meet the needs of vulnerable people, especially in rural and remote communities. 5. Create a recognition program for individuals and organizations who help meet priority social service needs. 	<ol style="list-style-type: none"> 1. Mobilize and position the 211 Project as a leading resource to help navigate and improve access to social and health related services. 2. Improve two-way communication and education through marketing and donor engagement that will allow us to share the impact we create in the communities we serve. 3. Explore shared space partnerships to expand networks to leverage the assets and capacity of stakeholders and partners to ensure the organization is adequately housed. 4. Strengthen and build partnerships with local and national labour councils as well as within the labour movement in general throughout the catchment area. 	<ol style="list-style-type: none"> 1. Create partnerships and strategic alliances with key stakeholders to complete a needs assessment in our communities. 2. Utilize evidence based research, program and evaluation measures to identify key priorities affecting children and youth in our communities through the Community Development Committee and its community partners. 3. Network with other United Ways across Canada and other like-minded organizations to identify best practices for improving the lives of children, youth and young adults.



United Way
Sudbury and
Nipissing Districts



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Website: www.unitedwaynipissing.com

photography: Paul Gomirato, PG Advertising and Design
 design: webbwords graphic design + prepress